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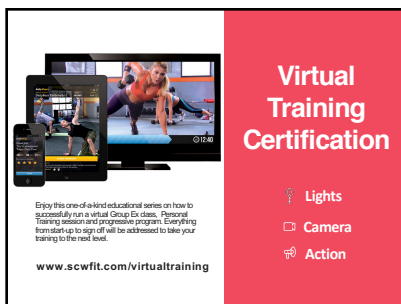
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A photograph of three business professionals. In the foreground, a woman with long dark hair, wearing a black blazer over a white top, smiles at the camera. Behind her, a man with short brown hair, wearing a white shirt and a dark tie, also smiles. To the far left, another man is partially visible, wearing a light blue shirt. The background is a simple, light-colored wall with a window on the right side.

THINK
Yourself®
A BUSINESS PRO

**TRANSFORM SOCIAL MEDIA FANS
INTO PAYING CLIENTS**

TRANSFORM SOCIAL MEDIA

1. HOME BASE

What is your Homebase? Where will the transaction happen?

What social media do you want to leverage to take your followers to your homebase?

2. NICHE

What is working on the market?

What skills come easily and are effortless for you?

What is your passion?

What is your niche?

3. CONTENT

What free content can you offer? (with or without registration)

What paid content can you offer?

What is the final product you sell?

4. EXPERT

How are you an expert? In which area of expertise?

What would potentially be the title of your book?

5. SYSTEM

What is the system you use in your business? What makes your client successful? Your secret sauce?

6. BRAND

What is your Brand?

YOU ARE AWESOME!

FANS INTO PAYING CLIENTS

7. MESSAGE

PROMISE STATEMENT:

TAG LINE:

TITLE & BIO:

ELEVATOR PITCH:

8. FOLLOWING

What tool can you use to create a following?

What can be part of your legacy follow up series?

9. SIDE BUSINESSES

What side businesses do you foresee in your future?

10. TEAM

What powerful relationships are you working on? Who do you surround yourself with?

BONUS: BELIEFS

What limiting beliefs are holding you back from building the business you have always aspired to?

ACCOUNTABILITY

List one thing you will do this week:

Write your accountability Partner's name and number:

You will be talking one week from now, on _____ (date) _____

NATHALIE PLAMONDON-THOMAS

CONFIDENCE EXPERT

8 times International Bestselling Author



I work with Entrepreneurs who want to find Confidence & Clarity so they can Make Money Living from their Passion.

Nathalie P. is the EXPERT with a PROVEN SYSTEM to get you transformational results. She is the Founder and CEO of the THINK Yourself® ACADEMY, offering leading edge courses, trainings and events. She combines over 10 years of experience in human resources, 25 years of experience in sales and over 30 years in the fitness industry. In 2007, she was "Fitness Instructor of the Year" for Canada. She is a dynamic, engaging and professional speaker who gets you hooked with relatable stories and analogies.

Along the past 30 years, she has inspired over 100,000 audience members and empowered thousands of clients internationally. She is on the board of directors of CAPS, the Canadian Association of Professional Speakers. She is a Master of neuroscience. She uses specific brain reprogramming processes in her practice as a Master Life Coach and Executive Coach. She has helped thousands of people in Canada, Europe and the United States getting rid of their negative self-talk. She is a No.1 International Bestselling Author of fifteen books on success, wellness, confidence, communication, and empowerment.

Also a philanthropist, she helps the homeless in her neighborhood and the third world countries where she works in educating and empowering orphan children in needs.

"You can take a horse to water, but you can't make him drink". Somehow, Nathalie can.

THINK Yourself® ACADEMY

LIVE TO YOUR FULL POTENTIAL

ONE-ON-ONE TRANSFORMATIONAL COACHING

It is fascinating how you more likely know exactly what to do, and yet, sometimes, do the reverse. You may let negative self-talk affect your life and get stuck in your own limiting beliefs, which totally affects your career, your relationships, your finances, your self-confidence and health.

BUSINESS MENTORSHIP COACHING

You know what to do, right? 'Knowing' and not 'doing' is like not knowing at all. Accelerate your success with our business mentorship packages.

PUBLISHING SERVICES

Become recognized as an Expert with a Bestselling book.

THINK Yourself® BOOK series

THINK Yourself® SUCCESSFUL
THINK Yourself® CLEAN from the Inside Out
THINK Yourself® HEALTHY
THINK Yourself® GRATEFUL
THINK Yourself® THIN
THINK Yourself® A RELATIONSHIPS PRO



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THINK Yourself® A BUSINESS PRO
THINK Yourself® A SALES PRO
THINK Yourself® WEALTHY
THINK Yourself® A LEADER
THINK Yourself® A COACH
THINK Yourself® A TECH PRO
THINK Yourself® CONFIDENT

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