



BUSINESS SUMMIT 👓





| TIME | CODE | SESSION | PRESENTER | |
|---------------------|------|-----------------------------------------------|------------------|--|
| FRIDAY, OCTOBER 4 | | | | |
| 7:30am - 8:45am | FR1A | NO FLOOR CORE AND BALANCE | LAYNE | |
| 9:00am - 10:15am | FR2A | KILLER CORE | APPEL | |
| 11:00am - 12:15pm | FR3A | ATHLETIC WOMAN: FUNCTION & STRENGTH | HUGHES | |
| 12:30pm -1:45pm | FR4A | INTEGRATED STRENGTH | GEORGE & MERRILL | |
| 2:45pm - 4:00pm | FR5A | MOBILITY TRAINING – ONLINE OR IN-PERSON | WEBB | |
| 4:30pm - 5:45pm | FR6A | CORE TRAINING: FOUNDATIONS OF PERFORMANCE | TAGGART | |
| SATURDAY, OCTOBER 5 | | | | |
| 7:30am - 8:45am | SA1A | FOREVER PILATES | APPEL | |
| 11:00am - 12:15pm | SA3A | SHOULDER PAIN: OPTIMIZE THROUGH EXERCISE | WEBB | |
| 1:15pm – 2:30pm | SA4A | POSTURE & ALIGNMENT WITH PERSONAL TRAINING | MUMMY | |
| 2:45pm - 4:00pm | SA5A | DEEP CORE AND PELVIC FLOOR | LAYNE | |
| 4:30pm - 5:45pm | SA6A | FULL BODY 3D HIIT-CIRCUIT | HUGHES | |
| SUNDAY, OCTOBER 6 | | | | |
| 7:30am - 8:45am | SU1A | FLEX LIKE A BOSS | HAGGARD | |
| 9:00am - 10:15am | SU2A | BULLETPROOF YOUR FEET | SPLICHAL | |
| 10:45am - 12:00pm | SU3A | HUSTLE & FLOW | HAGGARD | |

| 12:15pm-1:30pm | SU4A | SPORT SCIENCE: UNLEASHING | O. CLARK |
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| 12.13pm-1.30pm | 304A | ATHLETIC POTENTIAL | O: CLARK |











| ТІМЕ | CODE | SESSION | PRESENTER | |
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| FRIDAY, OCTOBER 4 | | | | |
| 7:30am - 8:45am | FR1B | "DON'T JUST SIT THERE!" – CHAIR YOGA | RATLIFF | |
| 9:00am - 10:15am | FR2B | ACTIVE AGING PLAYGROUND | TOOLE | |
| 11:00am - 12:15pm | FR3B | SITTING PRETTY: STRENGTH & SUPPORT | GILBERT | |
| 1:15pm – 2:30pm | FR4B | DEMENTIA CLIENT STRATEGIES FOR TRAINERS | ROTHSCHILD | |
| 2:45pm - 4:00pm | FR5B | STRENGTH TRAINING FOR LONGEVITY & VITALITY II | KOOPERMAN | |
| 4:30pm - 5:45pm | FR6B | TIME WITH TISSUE | GILBERT | |
| 6:00pm – 7:00pm | FR7B | FITNESS IDOL | KOOPERMAN, GILBERT, ESQUERRE & TOOLE | |
| | SATU | JRDAY, OCTOBER 5 | | |
| 7:30am - 8:45am | SA1B | CREATIVE PROGRAMMING 55+ | WARTENBERG | |
| 9:15am – 10:30am | SA2B | KEYNOTE: WHERE HEALTHY MEETS HAPPY | DIGSBY | |
| 11:00am - 12:15pm | SA3B | TOUGHAGERS® ACTIVE OLDER ADULT FITNESS | ROTHSCHILD | |
| 12:30pm – 1:45pm | SA4B | S.E.A.T. SUPPORTED EXERCISE FOR AGELESS TRAINING | GILBERT | |
| 2:45pm - 4:00pm | SA5B | MASTER KNEE-PAIN REDUCTION STRATEGIES | WEBB | |
| 4:30pm - 5:45pm | SA6B | TAILORED TRAINING FOR ACTIVE AGERS | TOOLE | |
| SUNDAY, OCTOBER 6 | | | | |
| 7:30am - 8:45am | SU1B | GET A GRIP! HEALTHY HANDS FOR STRENGTH AND LONGEVITY | SPLICHAL | |
| 9:00am - 10:15am | SU2B | AGING BRAINS & BONES | LAYNE | |
| 10:45am - 12:00pm | SU3B | LABLAST® CHAIR FITNESS: PULL UP A SEAT | FIGUEROA & TOMASSI | |
| 12:15pm - 1:30pm | SU4B | ATHLETIC AGING | MADDEN | |











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| FRIDAY, OCTOBER 4 | | | | |
| 7:30am - 8:45am | FR1C | ADD AN EMOM | MERRILL | |
| 9:00am - 10:15am | FR2C | INTO THE RING | SPREEN-GLICK | |
| 11:00am - 12:15pm | FR3C | BARREFUSION™ EXPERIENCE | COLEMAN & VANDENBERG | |
| 12:30pm – 1:45pm | FR4C | ATHLETIC FLOW | MCMULLEN | |
| 2:45pm - 4:00pm | FR5C | SOULBODY YOGA SCULPT | MILES | |
| 4:30pm - 5:45pm | FR6C | ULTIMATE LEG DAY | TOOLE | |
| 6:00pm – 7:00pm | FR7C | DANCE OFF! | LABLAST®, ZUMBA®, FIT PRO PROGRAMMING, WARTENBERG, HAGGARD & VELAZQUEZ | |
| | SATU | JRDAY, OCTOBER 5 | | |
| 7:30am - 8:45am | SA1C | PROP POWER: AMP UP YOUR BARRE WORKOUTS | GEORGE & MADDEN | |
| 11:00am - 12:15pm | SA3C | LABLAST® FITNESS: BALLROOM BLITZ | FIGUEROA & TOMASSI | |
| 1:15pm – 2:30pm | SA4C | SOULKICKBOXING™ | COLEMAN | |
| 2:45pm - 4:00pm | SA5C | ALL ABOUT THE ANKLE | SPLICHAL | |
| 4:30pm - 5:45pm | SA6C | ZUMBA® | BULLARD | |
| SUNDAY, OCTOBER 6 | | | | |
| 7:30am - 8:45am | SU1C | STRENGTHEN & SUPPORT | MCMULLEN | |
| 9:00am - 10:15am | SU2C | KICKBOXING GROOVE | HAGGARD | |
| 10:45am - 12:00pm | SU3C | BARRE HARD CORE | MADDEN | |
| 12:15pm - 1:30pm | SU4C | LABLAST® KIDS FITNESS: CREATIVE MOVEMENT REVOLUTIONIZED | FIGUEROA & TOMASSI | |











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| FRIDAY, OCTOBER 4 | | | | | |
| 7:30am - 8:45am | FR1D | GENTLE YOGA FOR MOBILITY | VELAZQUEZ | | |
| 9:00am - 10:15am | FR2D | TIGER TAIL® GOODBYE BACK PAIN | ZULEGER | | |
| 11:00am - 12:15pm | FR3D | SYMMETRY: ADVANCED POSTURAL CORRECTIVE EXERCISE | MUMMY | | |
| 1:15pm – 2:30pm | FR4D | TRUE POWER YOGA | SPREEN-GLICK | | |
| 2:45pm - 4:00pm | FR5D | HUMAN REFORMER PILATES | GEORGE | | |
| 4:30pm - 5:45pm | FR6D | YOGA TOUCH | KOOPERMAN | | |
| 6:00pm - 7:00pm | FR7D | MIND BODY BEAUTIFUL | SPREEN-GLICK | | |
| | SATL | IRDAY, OCTOBER 5 | | | |
| 7:30am – 8:45am | SA1D | THE CHAKRAS: ALIGN YOUR ENERGY | KAUFMAN | | |
| 11:00am - 12:15pm | SA3D | SOULBODY CARDIO SCULPT | SYVERSON | | |
| 12:30pm – 1:45pm | SA4D | FUSION REVOLUTION | MCMULLEN | | |
| 2:45pm - 4:00pm | SA5D | TIGER TAIL® RECOVERY FOR LONGEVITY | ZULEGER | | |
| 4:30pm - 5:45pm | SA6D | TAI-CHI FUSED YOGA | VELAZQUEZ | | |
| | SUNDAY, OCTOBER 6 | | | | |
| 7:30am - 8:45am | SU1D | SOULFUSION™ EXPERIENCE | COLEMAN | | |
| 9:00am - 10:15am | SU2D | FUNCTIONAL SOFT TISSUE: MOBILITY & STABILITY | HUGHES | | |
| 10:45am - 12:00pm | SU3D | SOULBODY RESTORE | SYLVESTER | | |
| 12:15pm - 1:30pm | SU4D | MOVE AND FLOW | TAYLOR | | |











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| | FRIDAY, OCTOBER 4 | | | | |
| 9:00am - 10:15am | FR2E | SCHWINN®: BEAST MODE | HOGG | | |
| 11:00am - 12:15pm | FR3E | SCHWINN®: RHYTHM ROADTRIP | APPEL | | |
| 12:30pm -1:45pm | FR4E | SCHWINN®: ROAR INTO YOUR RIDE | KOLOVOU | | |
| 2:45pm – 4:00pm | FR5E | SCHWINN®: ROCK & ROLL RIDE | ROBERTS | | |
| 4:30pm – 5:45pm | FR6E | SCHWINN®: TRANSCEND CYCLE FLOW | HOGG | | |
| | SATU | JRDAY, OCTOBER 5 | | | |
| 7:30am - 8:45am | SA1E | FASCIAL INTEGRATION OF THE FOOT, CORE AND DIAPHRAGM | SPLICHAL | | |
| 11:00am - 12:15pm | SA3E | SCHWINN®: BIKER BARRE | APPEL | | |
| 12:30pm – 1:45pm | SA4E | SCHWINN®: KETTLE & PEDAL | ROBERTS | | |
| 2:45pm-4:00pm | SA5E | SCHWINN®: NOWHERE TO HIDE | KOLOVOU | | |
| 4:30pm-5:45pm | SA6E | SCHWINN®: MODE MAGIC | ROBERTS | | |











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| | FRIDAY, OCTOBER 4 | | | | |
| 7:30am - 8:45am | FR1F | WAVES ON FIRE: ACTIVE AGERS | MARTIN | | |
| 9:00am - 10:15am | FR2F | LABLAST® SPLASH: BUOYANT BALLROOM BLITZ | FIGUEROA & TOMASSI | | |
| 11:00am - 12:15pm | FR3F | AQUA BOOT CAMP BOQ-STYLE | FORD | | |
| 1:15pm – 2:30pm | FR4F | LIQUID GYM ACQUA PUNCH & PUMP | VELAZQUEZ | | |
| 2:45pm - 4:00pm | FR5F | AQUA INNOVATE | MARTIN | | |
| 4:30pm - 5:45pm | FR6F | BUOY, OH BUOY, OH BUOY! | VELAZQUEZ, KULP & VANDENBERG | | |
| | SATU | JRDAY, OCTOBER 5 | | | |
| 7:30am - 8:45am | SA1F | H2O RAPID RESISTANCE | KULP | | |
| 11:00am - 12:15pm | SA3F | AQUA ZUMBA® | BULLARD | | |
| 1:15pm – 2:30pm | SA4F | AQUA DRUMS VIBES | WARTENBERG | | |
| 2:45pm - 4:00pm | SA5F | AQUATIC EQUIPMENT INNOVATIONS | FORD | | |
| 4:30pm - 5:45pm | SA6F | SILVER TSUNAMI | KULP, WARTENBERG, CARVALHO & VANDENBERG | | |
| SUNDAY, OCTOBER 6 | | | | | |
| 7:30am - 8:45am | SU1F | LIQUID GYM ACQUA TONER STRETCH & TONE | KULP | | |
| 9:00am - 10:15am | SU2F | RIDE THE WAVE | KULP & CARVALHO | | |
| 10:45am - 12:00pm | SU3F | WATER FIESTA: LATIN RHYTHMS FOR ACTIVE AGERS | SEPULVEDA | | |
| 12:15pm - 1:30pm | SU4F | AQUA ZEN | SEPULVEDA | | |











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| FRIDAY, OCTOBER 4 | | | |
| 7:30am - 8:45am | FR1G | 10 STEIPS TO ULTIMATE WEIGHT LOSS EXPERIENCE | NETTO |
| 9:00am - 10:15am | FR2G | CHAIN REACTION BIOMECHANICS | HUGHES |
| 11:00am - 12:15pm | FR3G | SUPPORTING CLIENTS ON ANTI- OBESITY MEDICATIONS | CHILDERS- RICHMOND |
| 12:30pm – 1:45pm | FR4G | BUILDING MUSCLE WHILE LOSING FAT | LAYNE |
| 2:45pm - 4:00pm | FR5G | PREVENTING COMMON FITNESS INJURIES | LASKOWSKI |
| 4:30pm - 5:45pm | FR6G | UNDERSTANDING EXERCISE & ANTI-OBESITY MEDICATIONS | ROGERS |
| | SATU | JRDAY, OCTOBER 5 | |
| 7:30am - 8:45am | SA1G | MYOFASCIAL RELEASE: THE VAGUS NERVE | ZULEGER |
| 11:00am - 12:15pm | SA3G | PHYSICS OF PAIN & PERFORMANCE | MUMMY |
| 1:15pm – 2:30pm | SA4G | RETHINKING OBESITY TREATMENT: ELEVATE YOUR BUSINESS | ROGERS |
| 2:45pm - 4:00pm | SA5G | TRENDING DIETS & WEIGHT LOSS MEDS | DIGSBY |
| 4:30pm - 5:45pm | SA6G | HOW YOU MOVE MATTERS | LASKOWSKI |
| SUNDAY OCTOBER 6 | | | |
| 7:30am - 8:45am | SU1G | NAVIGATING NUTRITION OVERWHELM: FACT VS. FICTION | DIGSBY |
| 9:00am - 10:15am | SU2G | KITCHEN MAKEOVER FOR FOOD LOVERS | DIGSBY |
| 10:45am - 12:00pm | SU3G | THRIVING DURING PERI/MENOPAUSE MADNESS | CHILDERS- RICHMOND |
| 12:15pm-1:30pm | SU4G | THE GUT – SLEEP NETWORK EFFECT | LAYNE |











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| FRIDAY, OCTOBER 4 | | | | |
| 7:30am - 8:45am | FR1H | OPERATING A PROFITABLE BOUTIQUE STUDIO | GILBERT | |
| 9:00am - 10:15am | FR2H | START & GROW YOUR BUSINESS | KOOPERMAN, CLARK, WEBB, DAY & LESSARD | |
| 11:00am - 12:15pm | FR3H | GET "CERTIFIED" TO RUN YOUR FITNESS BUSINESS! | DAY | |
| 1:15pm – 2:30pm | FR4H | RETENTION STRATEGIES: UNLOCKING THE KEY TO CUSTOMER LOYALTY | NETTO | |
| 2:45pm - 4:00pm | FR5H | FIND & ENROLL CLIENTS USING SOCIAL MEDIA | B. CLARK | |
| 4:30pm - 5:45pm | FR6H | PT 2024: MEET THE HYBRID FITNESS PROFESSIONAL | ESQUERRE | |
| 6:00pm – 7:00pm | FR7H | KEYNOTE & COCTAILS – FITNESS BUSINESS STRATEGIES FOR IMPACT & INCOME | B. CLARK | |
| | SAT | URDAY, OCTOBER 5 | | |
| 7:30am - 8:45am | SA1H | SELLING WITHOUT SELLING: IT'S ABOUT THE RELATIONSHIP! | ESQUERRE | |
| 11:00am - 12:15pm | SA3H | FIND YOUR NEXT 50 LEADS | B. CLARK | |
| 12:30pm – 1:45pm | SA4H | PACK YOUR PT SESSIONS: SUCCESSFUL SALES | KOOPERMAN, TOOLE, ROTHSCHILD & HUGHES | |
| 2:45pm - 4:00pm | SA5H | NAVIGATING LEGAL PITFALLS IN FITNESS | KOOPERMAN & LESSARD | |
| 4:30pm - 5:45pm | SA6H | PERSONAL TRAINER PROGRAMMING & PROFITS | C. GILBERT | |
| SUNDAY, OCTOBER 6 | | | | |
| 7:30am - 8:45am | SU1H | EMPOWERING DISABILITY FITNESS VENTURES | GESLAK | |
| 9:00am - 10:15am | SU2H | FIT FOR BUSINESS: LEADING FOR MAXIMUM PERFORMANCE | KOOPERMAN | |
| 10:45am - 12:00pm | SU3H | SYSTEMS THINKING FOR HEALTH & FITNESS | STANGEL | |
| 12:15pm – 1:30pm | SU4H | WORKPLACE STRATEGIES FOR HEALTHY LIFESTYLES | GRIFFITH | |