

HEALTH & FITNESS BUSINESS SUMMIT



**Bringing Business
Education
To You.**



California (San Fran)
Mar. 31 - Apr. 2, 2023

Florida (Orlando)
Apr. 14-16, 2023

Atlanta
July 21-23, 2023

Dallas
Aug. 25-27, 2023

Midwest (Chicago)
Sept. 29 - Oct 1, 2023

Boston
Nov. 3-5, 2023

DC
Feb. 25-27, 2024

Build a Better Fitness Business Today.
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HEALTH & FITNESS BUSINESS SUMMIT

FR1 7:30am-8:45am	INEXPENSIVE MARKETING FOR GROWTH & PROFITABILITY Sara Kooperman, JD
FR2 9:00am-10:15am	NEW HIRE TO ALL-STAR Chris Stevenson
FR3 11:00am-12:15pm	CREATE VALUE - RETAIN CLIENTS Amber Toole
FR4 Session 1 12:30pm-1:45pm	FR3 Session 2 1:15pm-2:30pm PERSONAL AND SMALL GROUP TRAINING SALES Sheldon McBee, MS
FR5 2:45pm-4:00pm	NEW WORLD MANAGEMENT Bill McBride
FR6 4:30pm-5:45pm	BUILDING SUCCESSFUL HYBRID BUSINESSES Liz Clark, MS
FR7 6:00pm-7:00pm	SCW STATE OF THE INDUSTRY Darden, Howard, Kooperman & Murphy Madden
SA1 7:30am-8:45am	BUILDING YOUR WELLNESS BRAND Kimberly Spreen-Glick
SA2 KEYNOTE 9:15am-10:30am	BUSINESS KEYNOTE ADDRESS SLINGSHOT LEADERSHIP with Brent Darden
SA3 11:00am-12:15pm	PUMP UP YOUR PRODUCTIVITY Marisa Hoff, MEd
SA4 Session 1 12:30pm-1:45pm	SA4 Session 2 1:15pm-2:30pm SAVVY SOCIAL MEDIA IN THE FITNESS SPACE Diva Richards
SA5 2:45pm-4:00pm	MAKING THE MOST OF THE MILLENNIAL MARKET Murphy Madden
SA6 4:30pm-5:45pm	MONETIZING YOUR PASSION & SKILLS Bob Esquerre MA, NSCA-CPT
SU1 7:30am-8:45am	RELEVANT FITNESS: MYTHS, MARKETING & MONEY Ross
SU2 9:00am-10:15am	BUILD + ACHIEVE YOUR BUSINESS VISIONS Polson
SU3 11:00am-12:15pm	10 STEPS TO LAUNCHING SUCCESSFUL PROGRAMS Brent Darden
SU4 12:30pm-1:45pm	FITNESS & TECHNOLOGY: MAKE IT MATCH Bill McBride

Connect With
450+
Managers,
Owners &
Directors

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**Over 16 Seminars led by 20 Elite
Experts Focused on Fitness
Business Solutions:**

- Social Media
- Sales/Retention
- Fitness Trends
- Marketing
- Membership
- Finance
- Technology
- Programming
- Leadership

Make It Your Business To Be Here.

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