



### **EXPOHOURS**

Friday, Aug. 23: 10:00am - 11:00am 12:00pm - 2:45pm 3:45pm - 4:30pm

**Saturday, Aug. 24:** 8:30am – 9:15am 10:30am - 11:00am 12:00pm - 2:45pm

3:45pm - 4:30pm

Sunday, Aug. 25: 10:00am - 1:00pm (Closeout Shopping)

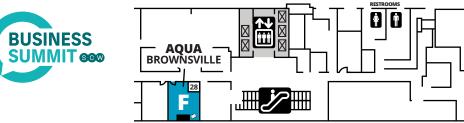


# Dallas





RESTROOMS FOOD



## **EXPO & SPONSORS**

| Alignment Essentials                 | 12 |
|--------------------------------------|----|
| Alleviate                            |    |
| Alternative Balance                  | 6  |
| Beat Boss                            | 28 |
| <b>BOQ Aquatic Fitness Equipment</b> |    |
| Cohesion Services                    | 26 |
| Grab the Gold                        | 5  |
| GymFit Financial                     | 9  |
| Gymnazo                              | 21 |
| Indigo                               | 20 |
| LaBlast                              |    |
| Level Fitness LLC                    | 1  |
| Purify Your Hair                     | 27 |
| Schwinn10, 31, 32                    |    |

### **CO-SPONSORS**





### **ASSOCIATE PLUS SPONSORS**









### **ASSOCIATE SPONSORS**































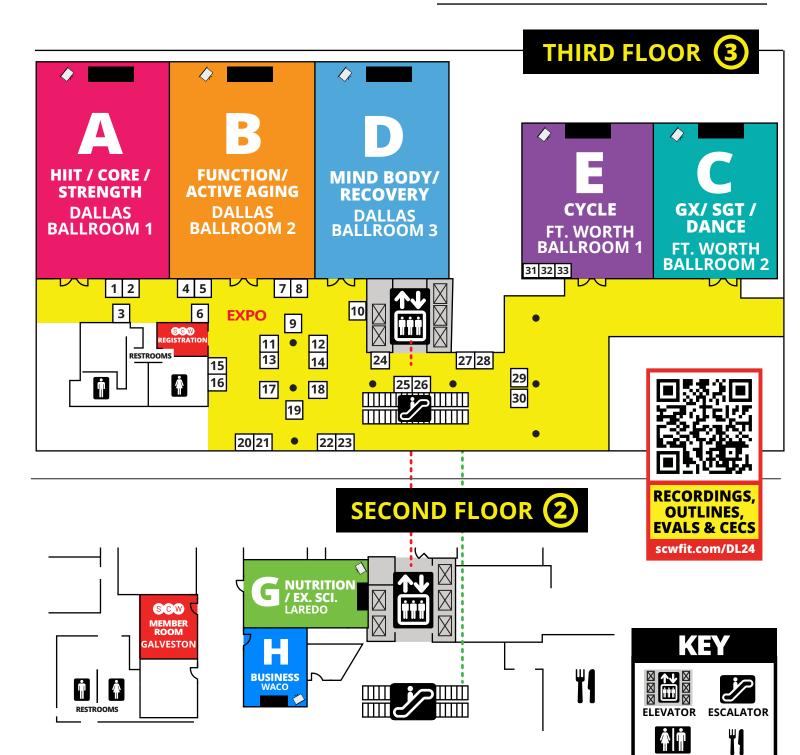




### **SUPPORTERS**











SCW ACTIVE AGING CERTIFICATION Gilbert 9:00am-5:00pm















7:30am-

HIIT / CORE / STRENGTH

DEEP CORE AND PELVIC FLOOR

B FUNCTION / ACTIVE AGING

ACTIVE AGING PLAYGROUND

C GX / DANCE / Small group training

WELCOME II THE TERRORDOME

**RECOVERY / MIND BODY** 

HUMAN REFORMER PILATES

CYCLE

SCHWINN®: RHYTHM ROADTRIP

|        | FR1                          | 7:30am-<br>8:45am   | KILLER CORE<br>Appel ■4   | TAILORED TRAINING FOR ACTIVE AGERS Toole                        | BARREFUSION™ EXPERIENCE<br>Vandenberg ■   | YOGA-PILATES RESTORE<br>Bannister-Munn ■4                   | BEATBOSS™<br>Tapbacks, push-ups yay or nay<br>Austin & Leadley |
|--------|------------------------------|---|---|---|---|---|--|
|        | FR2                          | 9:00am-<br>10:15am  | <b>CORE BY 4</b><br>Wartenberg ■4   | SITTING PRETTY: STRENGTH & SUPPORT Gilbert                      | THE WARRIOR® WORKOUT<br>Roberts ■4  | TIGER TAIL® GOODBYE BACK PAIN<br>Zuleger                    | SCHWINN®: SAVVY CYCLING<br>Schneider                           |
|        |                              |   |   | EXPO SHOPPING   | G 10:00am-11:00am   |   |  |
| ST 23  | FR3                          | 11:00am-<br>12:15pm                                       | ATHLETIC WOMAN:<br>FUNCTION & STRENGTH<br>Hughes                          | "DON'T JUST SIT THERE!"<br>Chair Yoga<br>Ratliff                | PROP POWER:<br>Amp up your barre workouts<br>George ■   | SYMMETRY: ADVANCED POSTURAL<br>CORRECTIVE EXERCISE<br>Mummy | SCHWINN®: BIKER BARRE<br>Appel                                 |
|        | EXPO SHOPPING 12:00pm-2:45pm |   |   |   |   |   |  |
| AY, AU | FR4                          | SESSION 1<br>12:30pm-1:45pm<br>SESSION 2<br>1:15pm-2:30pm | INTEGRATED STRENGTH<br>George<br>Session 1 ■                              | TIME WITH TISSUE Gilbert Session 1 ■4                           | ATHLETIC FLOW<br>Schell<br>Session 2 ■4   | BRING THE TOYS! Bannister- Munn SESSION 2 ■4                | SCHWINN®: BEAST MODE<br>Schneider<br>Session 1                 |
| FRID   | FR5                          | 2:45pm-<br>4:00pm   | MOBILITY TRAINING -<br>Online or in-Person<br>Webb                        | CREATIVE PROGRAMMING 55+<br>Wartenberg                          | ULTIMATE LEG DAY<br>Toole ■■  | FUNCTIONAL PILATES Velazquez                                | WARRIOR® RIDE<br>Roberts                                       |
|        | EXPO SHOPPING 3:45pm-4:30pm  |   |   |   |   |   |  |
|        | FR6                          | 4:30pm-<br>5:45pm   | WARRIOR STRENGTH™: SIMPLE &<br>Seriously "Sticky"<br>de Werd & Ballance ■ | STRENGTH TRAINING FOR LONGEVITY<br>& VITALITY II<br>Kooperman   | KICKBOX N CHAOS<br>Turner ■4  | <b>BY ANY STRETCH</b><br>Appel <b>■</b> ∢                   | SCHWINN®: HEAR US ROAR<br>Thews                                |
|        | FR7                          | 6:00pm-<br>7:00pm   | <b>WORKOUT WITH B-BOARD®</b><br>Vandendriessche                           | FITNESS IDOL<br>Toole, Gilbert, Esquerre &<br>Bannister-Munn ■4 | DANCE OFF! ■<<br>LaBlast®, ZUMBA®, Alignment Essentials,<br>Fit Pro Programming, Wartenberg & Velazquez | YOGA TOUCH<br>Kooperman ■4                                  |  |
|        |                              |   |   | ·   |   |   |  |

| SAI | 8:45am  | Layne ■◀  | Toole ■  | Turner ■◀  | George ■   | Appel   |
|-----|---|---|--|--|--|---|
|     | EXPO SHOPPING 8:30am-9:15am                               |   |  |  |  |   |
| SA2 | 9:15am-<br>10:30am  | GRA GOL   | KEYNOTE ADDRESS  | : WHERE HEALTHY MEETS HAP                              | PPY • Sohailla Digsby, RDN, LI                           | ) ROOM B  |
|     |   |   | EXPO SHOPPIN   | G 10:30am-11:00am                                      |  |   |
| SA3 | 11:00am-<br>12:15pm                                       | FULL BODY 3D HIIT-CIRCUIT<br>Hughes ■4                                  | SHOULDER PAIN:<br>Optimize through exercise<br>Webb                | LABLAST® FITNESS: BALLROOM BLITZ<br>van Amstel & Solis | FLOW SLOW YOGA<br>Thews ■                                | SCHWINN®: CYCLE A LA MODE<br>Schneider                |
|     |   |   | EXPO SHOPPIN   | IG 12:00pm-2:45pm                                      |  |   |
| SA4 | SESSION 1<br>12:30pm-1:45pm<br>SESSION 2<br>1:15pm-2:30pm | WARRIOR RHYTHM™  <br>BRAVE, BOLD & BEAUTIFUL<br>de Werd<br>SESSION 2 ■4 | S.E.A.T. SUPPORTED EXERCISE FOR AGELESS TRAINING Gilbert SESSION 2 | ZUMBA®<br>Melendez<br>Session 1                        | TAI-CHI FUSED YOGA<br>Velazquez<br>Session 2 ■           | SCHWINN®: R.I.S.E. & #RIDERIGHT<br>Thews<br>Session 1 |
| SA5 | 2:45pm-<br>4:00pm   | POSTURE & ALIGNMENT WITH PERSONAL TRAINING Mummy & Bannister-Munn       | MASTER KNEE-PAIN REDUCTION<br>Strategies<br>Webb                   | SOULKICKBOXING™<br>Park & Coleman                      | TIGER TAIL®<br>RECOVERY FOR LONGEVITY<br>Zuleger ■       | SCHWINN®:<br>Cycle Mixology<br>Appel                  |
|     | EXPO SHOPPING 3:45pm-4:30pm                               |   |  |  |  |   |
| SA6 | 4:30pm-<br>5:45pm   | BBB WORKOUT – BALL, BAND, BAR<br>Bannister- Munn                        | BALANCE & COORDINATION<br>FOR ACTIVE AGERS<br>Velazquez            | STRENGTHEN & SUPPORT Schell                            | WARRIOR®<br>Tai chi yoga and qi gong fusion<br>Roberts ■ | SCHWINN®: ROCK & ROLL RIDE<br>Thews                   |

|        | ONO                          | 5:45pm              | Dailiistei - Mullii                          | Velazquez ■•  | Scrien =4  | Roberts ■◀  | HIEWS  |
|--------|------------------------------|---------------------|--|---|--|---|--|
|        |                              |                     |  |   |  |   |  |
| 25     | SU1                          | 7:30am-<br>8:45am   | POWER IN THE TRANSVERSE PLANE Mike           | FUSION REVOLUTION<br>Schell ■                               | LABLAST® KIDS FITNESS: CREATIVE<br>MOVEMENT REVOLUTIONIZED<br>van Amstel & Solis | THE BATTLE FOR MOBILITY  McCormick                  | BEATBOSS™<br>BIKE SCULPTING DONE RIGHT<br>Austin & Leadley |
| GUST 2 | SU2                          | 9:00am-<br>10:15am  | WARRIOR COMBAT™   KEEP FIGHTING<br>de Werd ■ | LABLAST® CHAIR FITNESS: PULL UP A SEAT van Amstel & Solis ■ | FUNDAMENTALS OF SQUAT PROGRESSIONS AND VARIATIONS Mike                           | FUNCTIONAL SOFT TISSUE: Mobility & Stability Hughes |  |
| AU     | EXPO SHOPPING 10:00am-1:00pm |                     |  |   |  |   | +  |
| JNDAY, | SU3                          | 10:45am-<br>12:00pm | BARRE HARD CORE<br>George                    | TAI CHI FLOW: RECOVERY FOR GXS & PTS Glassmeyer             | 10 BEST<br>BODYWEIGHT & BAND EXERCISES<br>McCormick                              | SOULFUSION™ EXPERIENCE<br>Park ■4                   | gentified  |
| SI     | SU4                          | 12:15pm-<br>1:30pm  | OPTIMAL OVERHEAD PRESSING Mike               | PERFECT PROGRAMMING FOR ACTIVE AGERS                        | STEP IT UP!<br>Turner  | TAICHI: THE MIND/BODY EXPERIENCE<br>Glassmeyer      | FUR UNLY \$199 scwfit.com/dallas/certifications            |

























SILVER TSUNAMI

Velazquez, Kulp, Carroll & Vandenberg

AQUA (STAR







# Pre-Recorded SESSIONS



|                | G                       | BUSINES  |
|----------------|-------------------------|----------|
| TS IN LECTURE) | NUTRITION / EX. SCIENCE | BUSINESS |

SELLING WITHOUT SELLING: IT'S ABOUT THE RELATIONSHIP!

PRE-RECORDED

PRE-RECORDED PRE-RECORDED AQUA Exercise RESTORE / PILATES TAI-CHI

PRE-RECORDED BUSINESS SUMMIT 0000

CLUB, STUDIO & CLIENT RETENTION

Kooperman

| <b>H2O RAPID RESISTANCE</b><br>Kulp   | INFLAMMATION: THE EXERCISE-<br>Nutrition Nexus<br>Fearheiley ■4 | OPERATING<br>A profitable boutique studio<br>Gilbert                              |  |
|---|---|---|--|
| LABLAST® SPLASH:<br>BUOYANT BALLROOM BLITZ<br>van Amstel & Solis  | SIX ROOT CAUSES OF DECREASED LONGEVITY Layne                    | START & GROW YOUR BUSINESS<br>Kooperman, Clark,<br>Webb, Day, & Ball ■            |  |
| E   | XPO SHOPPING 10:00am-11:00a                                     | m   |  |
| AQUA BOOT CAMP BOQ-STYLE<br>Ford  | A WEALTH OF GUT HEALTH UNLOCKED Fearheiley                      | FIND YOUR NEXT 50 LEADS<br>Clark ■  |  |
| 1   | EXPO SHOPPING 12:00pm-2:45pi                                    | n   |  |
| AQUA DRUMS VIBES<br>Wartenberg<br>Session 2   | BUILDING MUSCLE WHILE LOSING FAT Layne Session 1                | PACK YOUR PT SESSIONS: SUCCESSFUL SALES Kooperman, Toole, Webb & Hughes SESSION 2 |  |
| AQUA SIT TO STAND SKILLS<br>Layne   | FIT FOR BUSINESS: LEADING FOR MAXIMUM PERFORMANCE Kooperman     | BUSINESS MASTERY: MAXIMIZING<br>Time and revenue<br>Ricketts                      |  |
|   | EXPO SHOPPING 3:45pm-4:30pn                                     | 1   |  |
| <b>BUOY, OH BUOY, OH BUOY!</b><br>Velazquez, Kulp, Wartenberg &<br>Vandenberg   | NUTRITION PANEL<br>Layne, Digsby, Toole & Fearheiley            | GET "CERTIFIED" TO RUN YOUR FITNESS BUSINESS! Day                                 |  |
| KEYNOTE & COCKTAILS: STANDOUT  KEYNOTE & COCKTAILS: FITNESS BUSINESS STRATEGIES FOR IMPACT & INCOME - Brandi Clark • Room G |   |   |  |

| 0               |   | STABILITY BALL<br>BREAKTHROUGH<br>Bannister-Munn                  | HAPPY HIPS & HEALTHY<br>BACKS<br>Fulton       | AQUA YOGA FLOW<br>Warasila                                 | INEXPENSIVE MARKETING<br>FOR GROWTH &<br>PROFITABILITY<br>Kooperman                                      |
|-----------------|---|---|---|--|--|
| S<br><b>=</b> 4 |   | 7 GAME-CHANGING GLUTE<br>TRAINING TIPS<br>Tumminello              | HIGH ROLLER - FOAM<br>Roller Pilates<br>Appel | AQUA HIIT THE BEAT<br>Fowler                               | FIRESIDE CHAT WITH<br>MARK HARRINGTON JR.<br>Kooperman<br>& Harrington                                   |
|                 | П |   |   |  |  |
| <b>=</b> 4      |   | SMART STRENGTH FOR THE<br>AGELESS FEMALE<br>Roberts               | CORE YOGA STRONG<br>Howard                    | AB- ARSENAL<br>Gilbert                                     | SUCCESSFULLY BUILD<br>YOUR MEMBER BASE<br>Williams   |
|                 | П |   |   |  |  |
| ;<br>■4         |   | TOTAL BODY RESET<br>Turner  | LOWER BODY SELF CARE<br>Bettendorf            | MIX-MATCH AQUA MOVES<br>To the Max<br>Howard               | RETIRED, NOT EXPIRED! STRENG<br>TRAINING FOR MATURE ADULT<br>PANEL<br>Kooperman, Roberts, Ritchie & Gill |
| IG<br>■4        |   | REDEFINE FUNCTIONAL<br>TRAINING -<br>REDEFINE YOURSELF<br>Mullins | QIGONG<br>& SELF HEALING<br>Craddock          | AQUA BRAIN POWER<br>Gilbert                                | RETAIN & ENGAGE<br>Your Personal Training<br>Clients<br>Hoff   |
|                 | П |   |   |  |  |
| !<br>■4         |   | LOWER BODY BURNOUT<br>Howard                                      | FOGA - FOAM ROLLING<br>AND YOGA<br>Zahnn      | BARRACUDA BOOTY<br>Kulp                                    | THE PERFECT VIRTUAL<br>SOLUTION<br>Madden  |
| ;               |   | CORE TRAINING METHODS  Mullins                                    | CORE FORWARD PILATES Howard                   | 10 BEST EXERCISES FOR 1:1<br>AQUATIC TRAINING<br>McCormick | BIGGEST SECRETS IN PERSOI<br>TRAINING SALES SUCCESS<br>Baraglia  |
|                 |   |   |   |  |  |

TAI CHI + WEIGHTS = IRON

Conti

ROCK BOTTOMS!
BANDED BOOTY STRENGTH
McDonald

Rohinson

|  | =1  | Esquerre   |
|--|---|--|
|  | EXPO SHOPPING 8:30am-9:15an                           | 1  |
| KEYNOTE ADDRESS: WHERE HE                        | ALTHY MEETS HAPPY • Sohailla Digsby,                  | RDN, LD ROOM B   |
| E  | XPO SHOPPING 10:30am-11:00a                           | m  |
| AQUATIC EQUIPMENT INNOVATIONS Ford               | PHYSICS OF PAIN & PERFORMANCE Mummy                   | STRETCHING FOR STRENGTH - FLEXIBLE FOUNDATIONS PANEL Toole, Appel, McCormick Roberts & Laskowski |
| I  | EXPO SHOPPING 12:00pm-2:45pi                          | m  |
| 4 FUNCTIONAL AQUA CIRCUITS<br>Layne<br>Session 1 | MYOFASCIAL RELEASE: THE VAGUS NERVE Zuleger Session 1 | FIND & ENROLL CLIENTS USING<br>SOCIAL MEDIA<br>Clark<br>Session 2                                |
| LIQUID GYM ACQUA PUNCH & PUMP<br>Velazquez       | CHAIN REACTION BIOMECHANICS Hughes                    | NAVIGATING LEGAL<br>PITFALLS IN FITNESS<br>Ball & Clark ■  |
|  | EXPO SHOPPING 3:45pm-4:30pm                           | n  |
| AQUA ZUMBA®<br>Melendez                          | TRENDING DIETS<br>& WEIGHT LOSS MEDS<br>Digsby        | MAXIMIZE YOUR BRAND'S EARNING<br>Potential<br>Esquerre   |
|  |   |  |
| RIDE THE WAVE<br>Kulp, Carroll & Vandenberg      | THE GUT – SLEEP NETWORK EFFECT<br>Layne               | FITNESS MARKETING<br>Masterclass: Insider Tips<br>Tate   |
|  | WITCHEN HAVEOUED                                      |  |

**HOW YOU MOVE MATTERS** 

laskowski

| RIDE THE WAVE<br>Kulp, Carroll & Vandenberg      | THE GUT - SLEEP NETWORK EFFECT<br>Layne ■                     | FITNESS MARKETING<br>Masterclass: Insider Tips<br>Tate |  |  |
|--|---|--|--|--|
| LIQUID GYM<br>Acqua toner stretch & tone<br>Kulp | KITCHEN MAKEOVER<br>For Food Lovers<br>Digsby ■4              | PT 2024: MEET THE HYBRID FITNESS PROFESSIONAL Esquerre |  |  |
| EXPO SHOPPING 10:00am-1:00pm                     |   |  |  |  |
| BEAUTIFUL BUOYANT BOOTY<br>Vandenberg            | PREVENTING<br>COMMON FITNESS INJURIES<br>Laskowski ■4         | CREATE CONTENT TO BOOST SALES Toole                    |  |  |
| <b>CORE FUSION H2O</b><br>Vandenberg             | NAVIGATING NUTRITION OVERWHELM:<br>FACT VS. FICTION<br>Digsby | MONETIZE YOUR BOTTOM LINE  McCormick                   |  |  |

|   | (filmed at previous SCW Conventions) when you Add Dallas MANIA® 2024  Recordings 160 RECORDED SESSIONS IN TOTAL! |   |  |  |  |  |
|---|--|---|--|--|--|--|
|   | <b>CONTENDER</b><br>Richards   | YOGA SOUL<br>Kooperman                                | CHEEKS FOR WEEKS - H2O<br>Glibert          | PROFITABLE TRAINING<br>WITH CLIENTS 55+<br>Ritchie         |  |  |
|   |  |   |  |  |  |  |
|   | SL@T - STRENGTHEN,<br>LENGTHEN & TONE<br>Howard  | PILATES 4 LIFE<br>Kahn                                | AQUA YOGA FOR ARTHRITIS<br>Fairbrother     | CONVERTING SOCIAL MEDIA CONTENT INTO CUSTOMERS Christopher |  |  |
|   | PLANKS IN ALL<br>THREE PLANES<br>Chilazi   | SHOULDERS: PROTECTION<br>& PERFORMANCE<br>Christopher | TABATA AQUA RUNNING & CONDITIONING Haggard | BUILDING SUCCESSFUL<br>HYBRID BUSINESSES<br>Vokoun         |  |  |
| П |  |   |  |  |  |  |
|   | CREATIVE COMPOUNDS<br>Gavigan  | FOREVER PILATES Appel                                 | EASY-GRIP AQUA<br>DUMBBELL WORKOUT<br>Kulp | PURPOSEFUL<br>Programming<br>Madden                        |  |  |
|   |  |   |  |  |  |  |
|   | TOP-TIER CORE<br>CONDITIONING  | THE ART OF FLOW:<br>YOGA BASICS                       | AQUA EASE: FLEXIBILITY<br>FOR ACTIVE AGERS | NEW CLIENT RETENTION                                       |  |  |

POWER TO THE POOL

ENTREPRENEURSHIP & OPENING SMR: FUNCTIONAL FASCIA G.R.I.T. - STRENGTH LIQUID LEVELS TRAINING FOR THE AGER TECHNIQUES Gilbert CORE OFF TAB-AQUA YIN TO MY YANG **BUILDING YOUR BUSINESS** THE FLOOR QUICKIES Access to pre-recorded sessions can be found at <a href="mailto:scwfit.com/dallas">scwfit.com/dallas</a>

RECORDED SESSIONS are filmed live at this MANIA® Convention and are only available online after the event at \$60 for 60 days with unlimited access.