



Hosted by fitness industry icon Sara Kooperman

# **SPONSORSHIP**



#### ABOUT SCW EDGE WEBINARS & PODCASTS

Hosted monthly by fitness industry icon Sara Kooperman, this 45-minute show features influential fitness experts with a strong social media presence. Each episode delivers the latest insights and trends to a dedicated audience of fitness professionals, wellness advocates, and industry leaders.

### WHY SPONSOR SCW EDGE?

Spotlight your brand before a focused community of fitness pros and wellness enthusiasts. Enjoy premium visibility, connect with industry leaders, and elevate your impact as a supporter of dynamic, top-tier fitness content!



## **SPONSOR BENEFITS**

#### MARKETING OUTREACH:

- 65,000+ Contacts
- 20% Owners, Managers & Directors
- 15% Vendors

**AUDIENCE:** Over 300 monthly live attendees and podcast listeners with a 7% growth rate each episode.

**VIDEO ADS:** 15-30 second video advertisement during each episode.

**LOGO EXPOSURE:** Your company logo, accompanied by a live link, will be featured in all pre- and post-show marketing materials.

**VERBAL THANKS:** Dedicated acknowledgement during the show during prime interest segment.



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**INFLUENCE:** Help shape show topics and panelist selections.

To learn more about sponsorship opportunities & pricing, please email us at: partner@scwfit.com