



## Activity Sessions

Our Sponsors use activity workshops to provide a live product and program experience. Don't just "show" your merchandise or platform, get leaders in the fitness field involved. Have our influencers touch, taste and move with you! Generate a real experience for our SCW attendees – one that they will take home!

Apply to present: [scwfit.com/presenter](http://scwfit.com/presenter)



## Lecture Sessions

We can offer you a 75-minute lecture opportunity in which you can provide valuable education to our attendees while ensuring the optimum forum to share how your product and program positively affects the health and wellness of clients and trainers alike. Truly a "soft" sell, this environment is the perfect branding experience.



## Pre/Post Convention Certifications

MANIA® attendees hold multiple certifications – between 3 & 4 each - and they want more! They have to specialize in various products or programs to stay ahead. On Thurs., & Sun., MANIA® affords fitness pros the opportunity to earn a certification. Each MANIA® offers a variety of certifications including Group Exercise, Personal Training, Mind-Body, Aquatics, and more. Get your brand in their hands and into their clubs!



## Equipment Setup, Moving, Tear-Down and Storage

SCW utilizes non-union Hotels. Our MANIA® exhibitors need not worry about the expensive drayage bills incurred at other events. SCW has a team of experience staff who set up, move, and tear down your equipment.



## Welcome Bag Inserts

Every MANIA® attendee receives a WELCOME BAG with inserts that they take home to share with their peers and supervisors. Advertise directly to the people who count!



## Room Signage

Place your company banners and pop-ups directly inside the activity and lecture rooms where your presenters are leading sessions. Only sponsors are permitted to place direct Business cards, flyers and brochures into the hands of attendees at their sessions. Your promo video also runs on a video loop at the SCW Registration Desk.



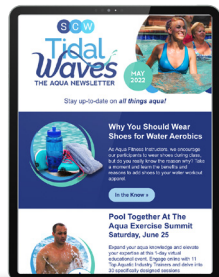
Text or Call: 402-649-9700

[www.scwfit.com/partner](http://www.scwfit.com/partner)



## SCW Spotlight eNewsletter

The SCW Spotlight Newsletter is emailed to over 61,000+ Fitness Professionals every month as well as posted on all SCW social media outlets.. Each issue contains 4-6 articles and 6-8 ads, addressing a variety of topics focusing on industry events & trends, new fitness techniques, products, and what's working at clubs today.



## SCW Tidal Waves Aqua eNewsletter

The Aqua newsletter from SCW, Tidal Waves is a monthly update to aqua-focused fit pros across the country and beyond. Get your message directly to those who want it most.



## Health & Fitness Business eNewsletter

A glance at popular corporate and commercial articles, announcements, and events in the Fitness Industry from around the world brought to you by the leaders in fitness education at SCW.



## eCoupons - Both Online & Downloadable

Sponsors and exhibitors can take advantage of our eCoupons provided to a full six state area reaching 10-20,000 surrounding fitness pros.



## CECs/CEUs For Sessions

SCW secures CECs and CEUs saving you time, effort, and money. We have long-standing relationships with ACE, ACSM, AFAA, NASM, AEA, and more.







## Logo Inclusion

SCW Fitness provides logo exposure on our website, in our printed MANIA® brochure and on maps that are online, printed, and placed on signs in the Expo. Online logos link directly to your website.

## Social Media



SCW Fitness is heavily involved in the social media world and we continue to grow each day! Every campaign and event makes its presence felt through the most popular and trafficked sites getting you the exposure you deserve!

SOCIAL MEDIA PLATFORMS	 FACEBOOK	 TWITTER	 INSTAGRAM	 LINKEDIN
Monthly Impressions / Reaches	78,000 Monthly Impressions	104,500 Monthly Impressions	2,400 Monthly Impressions	12,000 Monthly Impressions
Followers / Likes	21,565 Followers / Likes	5,490 Followers	2,610 Followers	15,890 Followers