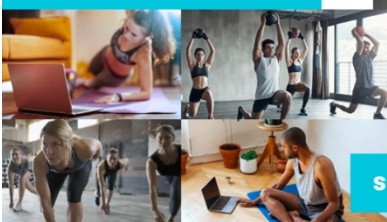


SCW
MANIA[®]
Fitness Pro Conventions



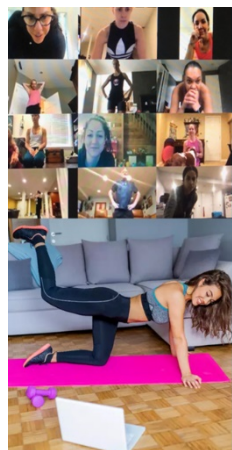
scwfit.com/MANIA

MANIA[®] Attendee
Exclusive Content



scwfit.com/attendee

#SCWMANIA
@SCWfitness



[facebook.com/scwfitness](https://www.facebook.com/scwfitness)
twitter.com/scwfitness
[instagram.com/scwmania](https://www.instagram.com/scwmania)

20% OFF!

\$6.58/Month or
\$79/year
(Norm. \$8.25 month or \$99/year)

USE CODE: MANIA20

500+
Educational Videos

70+
Leading Presenters

20+
Fitness & Health
Topics Available

SCW
On Demand



scwfit.com/OnDemand

- ACTIVE AGING
- ACTIVE AGING NUTRITION
- AQUA BARRE
- AQUATIC EXERCISE
- BARRE
- BOXING
- CORE TRAINING
- FLOWING YOGA
- FOAM ROLLING
- FUNCTIONAL FLEXIBILITY
- FUNCTIONAL PILATES
- GROUP EXERCISE
- GROUP FITNESS DIRECTOR/STUDIO OWNER
- GROUP STEP
- GROUP STRENGTH
- HIIT
- KETTLEBELL
- KIDS IN MOTION
- LIFESTYLE & BEHAVIORAL COACHING
- MEDITATION
- MIND BODY FUSION
- MOMS IN MOTION
- NUTRITION, HORMONES & METABOLISM
- PERFORMANCE STABILITY TRAINING
- PERSONAL TRAINING
- PILATES MATWORK
- PILATES SMALL APPARATUS
- SMALL GROUP TRAINING
- SOCIAL MEDIA
- SPORTS NUTRITION
- TAI CHI
- WATERMOTIONS
- WEIGHT MANAGEMENT
- YOGA I & II

SCW
CERTIFICATIONS
35+ NATIONALLY RECOGNIZED.
ONLINE + LIVE.

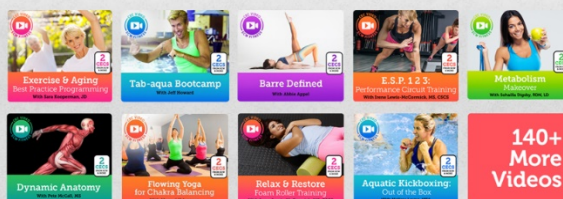
FREE LIVE COURSE included with
every Online Certification
within 1 year

scwfit.com/certifications



ONLINE CEC VIDEOS

Earn CECs in the comfort and
convenience of your home!



140+
More
Videos

scwfit.com/CECS

The Shrinking of a Fat Cell

Melissa Layne, MEd.

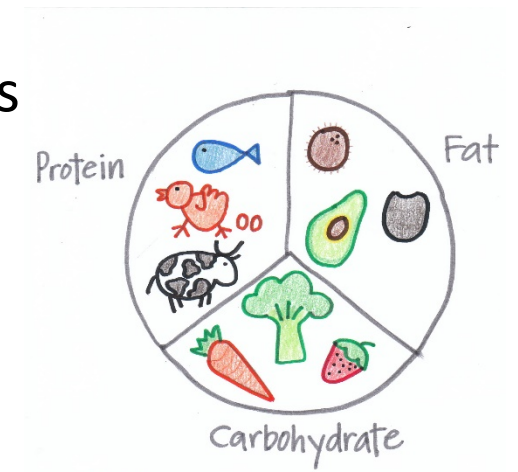
How do we lose weight?

- Eat less calories than we expend.
- Fat cells shrink.
- Fat cells aka adipocytes that release adipokins and adiponectins.
- Fat cells are actually endocrine glands.
- Fat cells are made up of fatty acids that need to
- Find the way to an active muscle
- But they aren't soluble in water and
- Blood is mainly water (plasma)
- So what happens?



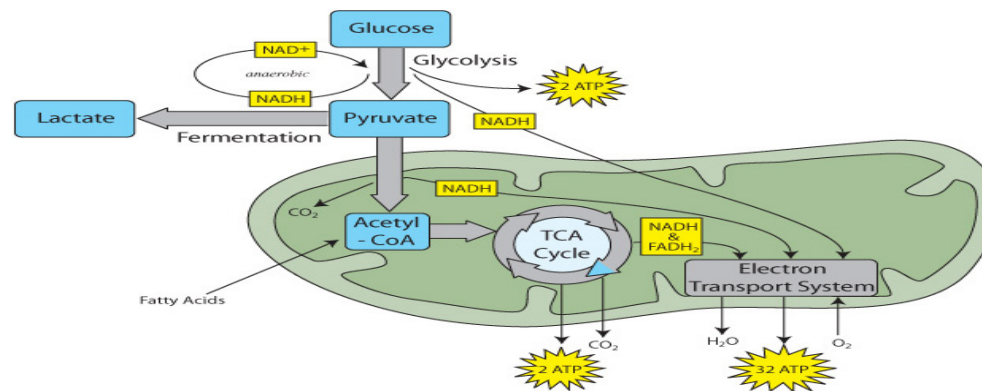
Just a Review

- Three macronutrients begin as substrates (water is needed but not a substrate)
 - CHO – carbs, 4 calories per gram
 - Fat – 9 calories per gram, made of carbon, hydrogen and oxygen
 - Protein – 4 calories per gram, made of carbon, hydrogen, oxygen and nitrogen
 - Body's least preferred fuel source as long as carbs and fat are present
- First Law of Thermodynamics
 - Energy neither is created nor destroyed, it simply changes forms
 - The form we need to make a muscle contract is ATP.



Basics of Metabolism

- If well-fed, each macronutrient can enter certain energy pathways:
 - Carbohydrates can enter into glycolysis either aerobically or anaerobically
 - Carbs are the only macronutrient that can be burnt anaerobically
 - Fats can enter into lipolysis which is part of the oxidative energy pathway
 - The oxidative pathway also includes aerobic glycolysis of carbohydrates
 - Proteins are broken into amino acids and certain amino acids undergo **gluconeogenesis** which allows them to act as a carbohydrate after deamination
 - gluco- sugar
 - neo- new
 - genesis- making



Basics of Weight Loss



- First Law of Thermodynamics
 - Energy is neither created nor destroyed, it simply changes forms.
 - We intake calories in the forms of macronutrients made of C, H, O.
 - We expend calories to make ATP when a muscle contracts.
 - Those calories are given off as CO_2 when we exhale and as H_2O when we sweat as a byproduct of the Krebs cycle in aerobic metabolism
 - We breathe at a faster rate when the exercise intensity increases.
 - We sweat more than the insensible perspiration when the exercise intensity increases.
 - Acetyl CoA enters the Krebs cycle quicker as intensity increases as long as we stay aerobic.

Transporting Fat from Cells to Muscles

- Fat is not soluble in water.
- Blood is over 50% water in the form of plasma.
- FFA are mobilized and transported via albumin proteins.
- The proteins help maintain oncotic pressure and hold plasma in the vessels if not carrying fat or steroid hormones.
- Once transport is complete, the albumin allows the FFA to cross the plasmalemma for lipolysis in the mitochondria.

Is a Calorie Always Just a Calorie?

- Is this a trick question?
- Is a calorie just a calorie in a fasting state?
- Is a calorie from a brownie the same as from broccoli?
- Is a calorie in a man metabolized the same as in a woman?
- Is a calorie in a teenager metabolized the same as in a centurion?
- Alcohol does what?

Calories = Energy

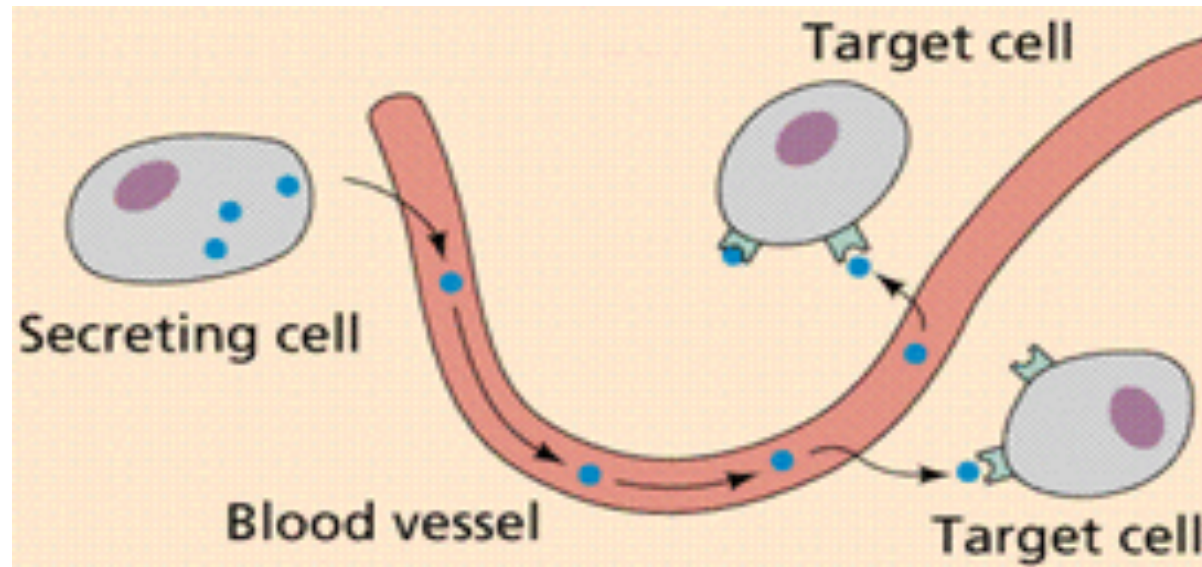
Food is Fuel

What Determines the Amount of Fat Burned?

- The predominant macronutrient in the bloodstream
- Caloric state – signaling AMPkinase – true fasting-fed status
- The amount of mitochondria in the muscle fibers
- The intensity of exercise
- Hormones present

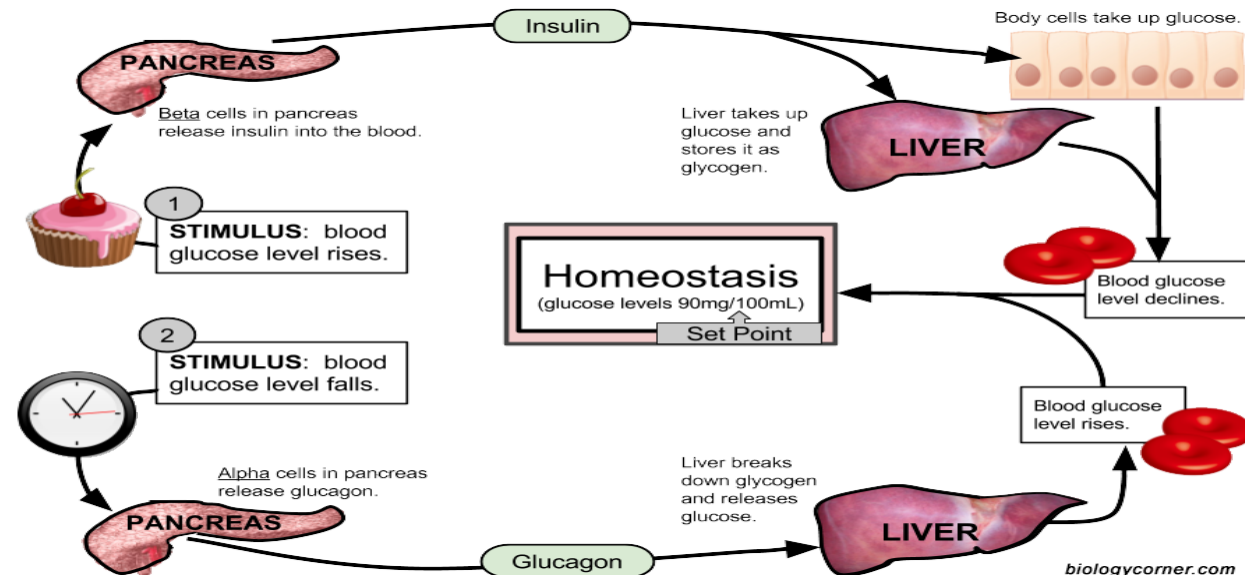
What Hormones Affects Weight Gain/Loss?

- Insulin
- Glucagon
- Testosterone
- Estrogen
- Epinephrine
- Norepinephrine
- Cortisol
- Growth Hormone



Insulin and Glucagon

- Released by the pancreas
- Insulin – when glucose is high
 - Allows glucose and other substrates to be shuttled into the cell for storage
- Glucagon – when glucose is low
 - Allows the liver to release stored glycogen to the blood stream as glucose

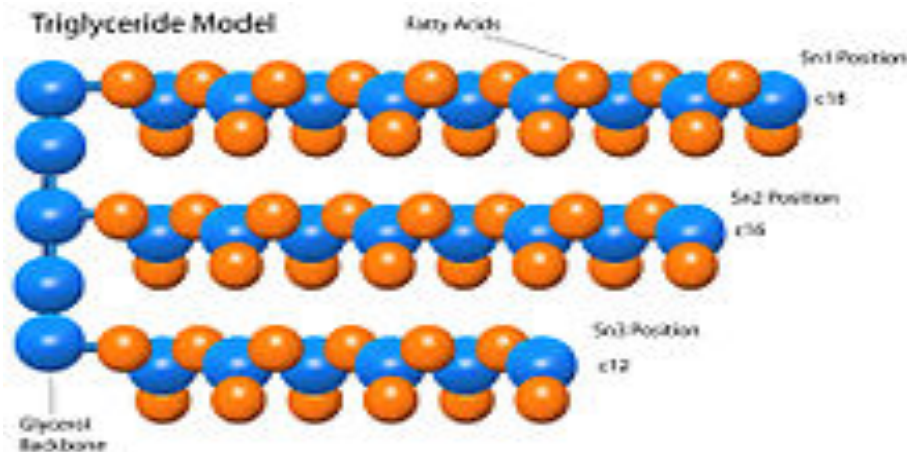


Testosterone and Growth Hormone

- Made while you sleep
- Testosterone – during REM sleep, from certain foods and during workouts
- Growth hormone – during non-REM sleep, when insulin levels are low
- Both increase the rate of hypertrophy of a Type II muscle fiber
 - The increase in size of a type II fiber, increases the amount of albumin binding sites
 - An increase in sites, increases the amount of albumin that can deliver fatty acids to the cell for energy

Estrogen

- A reproductive steroid hormone that can cross the lipid bilayer
- Increases the cleavage of the glycerol molecule from the triglyceride
- This enables the fatty acids to become free and available for metabolism

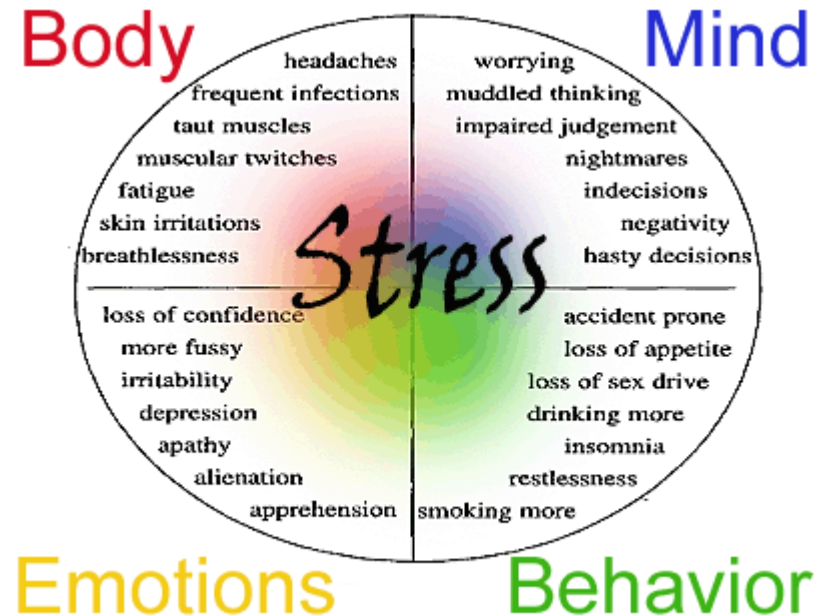


Epinephrine and Norepinephrine

- Catecholines made in the adrenals in response to stress from the mind or the body
- Epinephrine increases when rate of work hits 75% of VO₂ max
- Norepinephrine increase when rate of work hits 50% of VO₂ max
- Epinephrine increase under chronic levels of cortisol
- “fight or flight” hormone
- Must utilize glucose as a fuel source

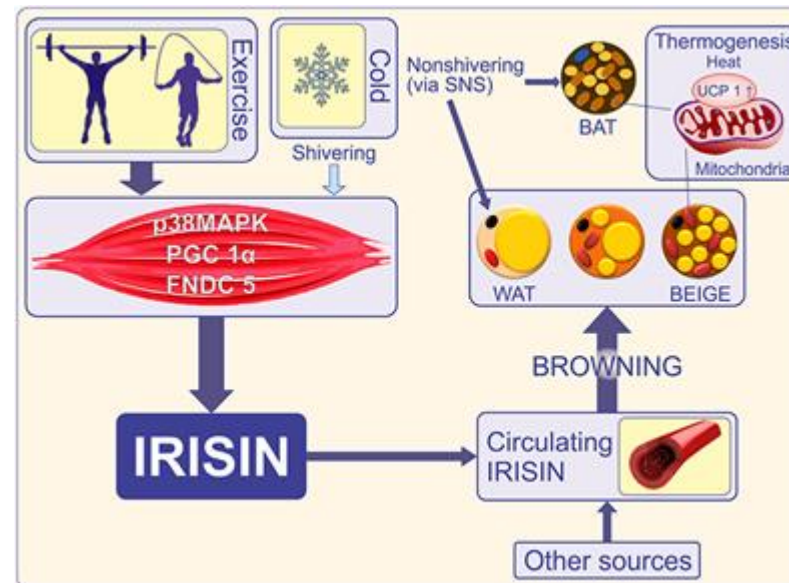
Cortisol

- Acute levels are positive in the body
- Chronic levels are not
- Stimulate levels of epinephrine to rise
- Acute levels are catabolic
- Chronic levels are anabolic



Irisin

- Released during moderate to high intensity exercise
- Produced in muscle tissue
- “browns” white fat
- Epinephrine is thought to also be responsible for “beiging” white fat



Rest and Recovery

- Proper sleep results in
 - Greater growth hormone
 - Increased testosterone
 - Decreased cortisol



Takeaway

- Slow and steady wins the race.
 - Aim for 1-2 pounds per week
 - Remember the principle of diminishing returns
- Supplements are not needed unless disease causes an omission of a food group.
- Alcohol derails the goal.
- Hormones play a role in metabolism.
- Remember the principle of individuality.
- Any diet that you go on, you have to go off! Create a meal plan you can live with for life – a long life.

