







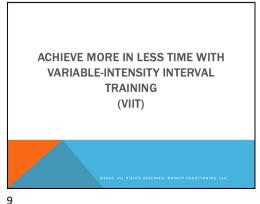






Deliver 3 workouts in 1 with VIIT

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## VIIT

A FORM OF EXERCISE IN WHICH YOU ROTATE BETWEEN HIGH-INTENSITY INTERVAL TRAINING (HIIT) WITH MEDIUM-INTENSITY (STRENGTH) AND LOW-INTENSITY (MIND/BODY) RECOVERY PERIODS FOR A SHORTER, MORE EFFICIENT WORKOUT

THREE WORKOUTS IN ONE IN LESS TIME:

**MINDBODY AGILITY & STRENGTH** HIIT

## VIIT

- Enables all populations to participate in the same workout and receive benefits. VIIT uses both aerobic (Type 1) and anaerobic (Type 2) muscle fibers.
- The body's tolerance threshold increases allowing it to exercise at higher levels improving speed, joint mobility, strength, flexibility, balance, endurance and total fitness in general.
- VIIT stimulates the nervous, cardiovascular and respiratory systems far more significantly than other types of training.
- VIIT increases aerobic capacity (VO2 max) by spiking the heart rate closer to it's maximum limit enabling the body to work at higher levels resulting in harder, more efficient and effective exercise.

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**FUN** All of your friends can do it with you! (3 level options) Exciting new workouts every class
-1000's of different work out combinations - Rotate between 3 class formats (Sprint, Tempo, Endurance) · New motivating music added every month

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## **QUICK** 3 workouts in 1 class Choose: 15, 30, or 45-minute workout HIIT w/ active recovery periods No time wasted: Variable-Intensity Interval Training (VIIT) 15

**TOTAL FITNESS** Exercise all modalities in every workout: Mind/Body, Agility & Strength, and HIIT Full-body functional training every time Holistic coaching in each class Match Your Fitness Needs: Modified for success and sustainability

Identical workouts

**NEVER EXPERIENCE** 

Surprises

Intimidation

· Scheduling Road Blocks

Join the MASHUP® Hype

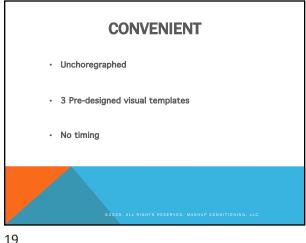
· Teach a Class Everyone Loves (Yogis, Novices, Weight lifters, Endurance Athletes, Active-aging, HIIT fanatics, etc.)

· No one is left behind

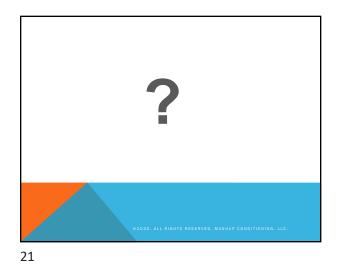
· Everyone can join the team at their own pace and experience their fitness passion safely and effectively.

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Resources Gibala, M., Hawley, J., Little, J., & MacDonald, M. (2012). Physiological adaptations to low-volume, high-intensity interval training induces mitochondrial biogenesis in human skeletal muscle: Potential mechanisms. *The Journal of Physiology*, 590 (5): 1077-1084. doi:10.113/jphysiol.2011.224725 IHRSA. (2012. About the industry: Health club industry overview. Retrieved from Mercola.com (2013). How strength training can help you live a longer, healthier life. Retrieved from

**READY TO SWEAT?** 

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