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 • FLOWING YOGA
 • FOAM ROLLING
 • FUNCTIONAL FLEXIBILITY
 • FUNCTIONAL PILATES
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 • GROUP FITNESS DIRECTOR/STUDIO OWNER
 • GROUP STEP
 • GROUP STRENGTH
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 • KETTLEBELL
 • KIDS IN MOTION
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jeff howard
 SCW STAR PRESENTER

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Find Your Niche and Be Seen on Social Media

Workshop Description:

Stuck in a rut or unsure how to grow and expand your online presence during this new stage of business? In this workshop, you will hone in on your niche and gain invaluable tips and insights to help you better position yourself and your brand online.

Workshop Itinerary:

- I. Introduction About Workshop
- II. How to Connect Your Journey to Your Current/Future Clients
- III. Drill Down on Your Niche Activity
- IV. Social Media Strategy to Build Off Your Niche
- V. Techniques to Incorporate Today
- VI. Tips for Going Forward
- VII. Conclusion and Q&A